



SFML

Sadeque Finance Management Limited

COMPANY PROFILE

Financial Services • Stock Brokerage • Investment Services

Established	2010
DSE Registration	TREC #28
Client Base	20,000+ investors (website statement)
Head Office	Motijheel, Dhaka

1. Company Overview

Sadeque Finance Management Ltd. (SFML) is presented in the website as a financial services provider serving clients across Bangladesh. The company states that it was established in 2010 and has grown into a trusted name in Bangladesh’s financial services industry. SFML combines local market knowledge with technology and emphasizes integrity, transparency and a client-first approach.

SFML’s website identifies the company as a stock brokerage and financial-services business and lists DSE TREC #28. The site also states that the company serves more than 20,000 investors across Bangladesh.

2. Corporate Profile

Who We Are

SFML states that it was founded with the aim of making sophisticated investment services accessible to Bangladeshi investors. The website describes its development from a modest operation into a financial institution with multiple branches and more than 20,000 clients/investors across Bangladesh.

The company’s stated approach combines local market knowledge, technology and professional expertise, with integrity, transparency and a client-first orientation.

3. Our Journey

Milestone	Description
2010 — Foundation	SFML was established with a vision to democratize investment services in Bangladesh.
2014 — Expansion	The company states that it began opening branches to expand its reach across different regions.
2019 — Digital Transformation	SFML launched its online trading platform to improve client access to the stock market.
2025 — Digital Platform Compliance Upgrade	The website states that SFML completed a significant upgrade of its digital trading platform to meet new DSE governance and operational guidelines.

4. Vision & Mission

Vision

To be the most trusted and innovative financial services partner for investors nationwide.

Mission

To empower clients to achieve their financial goals through cutting-edge trading technology, expert market analysis and insights, personalized investment strategies, and exceptional client service.

5. Core Values

Integrity — Maintain high ethical standards, transparency and trust in client interactions.

Innovation — Continuously evolve services and platforms to provide modern solutions for client needs.

Client Focus — Prioritize clients’ needs and goals, with client success treated as a central objective.

Expertise — Invest in continuous learning to maintain industry expertise and trusted-advisor capability.

6. Products & Services

SFML’s website presents a broad set of brokerage, investment, research and advisory services.

Service	Profile
Online Trading	Trading access for stocks, commodities and indices through advanced trading platforms.
Wealth Management	Personalized wealth-management strategies intended to help clients grow and protect assets.
Investment Research	Market analysis, research reports and investment insights.
Financial Roadmapping	Financial planning support intended to help clients structure their financial future.
Portfolio Management	Portfolio-focused investment and management services.
Corporate Advisory	Financial advisory services for corporations, institutions and high-net-worth individuals.

7. BO Account Solutions

Individual & Joint BO Account

Cash trading account solution for individuals and joint applicants.

NRB BO Account

Trading account designed for Bangladeshi citizens living abroad.

Foreign Account

Trading account solution described for foreign institutions, international broking firms and fund managers.

Institutional BO Account

Solution for local institutions and body corporates seeking portfolio construction across listed securities, including equities, bonds and Sukuks.

8. Digital Trading Platforms

WebTrader — Web-based trading access.

Mobile Trading — Mobile trading through DSE-FlexTP-related platform options, including DSE-Mobile VIP, DSE-Mobile Trader, DSE-Mobile Biz Owner and DSE-Investor.

Desktop Platform — Desktop-oriented trading access included among SFML's advanced trading-platform offerings.

9. Additional Services

IPO Application Service — IPO participation for SFML clients, subject to stated conditions such as minimum portfolio value and ledger balance requirements.

BEFTN Payment Service — Receipt and withdrawal of funds through Bangladesh Electronic Fund Transfer Network (BEFTN).

Online Deposit Facility — Electronic fund transfer/deposit options including BEFTN, RTGS and NPSB.

CDBL DP Service — BO-account-related DP services including opening and maintenance, transfer/transmission, pledge/unpledge, and freeze/unfreeze of shares.

10. Leadership

Name	Position	Profile
Ismat Ara	Chairman	Chairman as having an excellent business background and modern business acumen, with involvement in socio-cultural activities.
Md. Shafiul Azam Khan	Managing Director	Managing Director as having extensive experience in Bangladesh's capital markets and states that, under his leadership, SFML has grown to serve over 20,000 investors across Bangladesh.

11. Organizational Structure

Board of Directors, Head of Departments and Employees, indicating a structured leadership and departmental framework. Individual departmental names and all personnel details are not reproduced here because the uploaded code did not provide sufficient structured text for a complete verified roster.

12. Client Service & Accessibility

SFML states that it serves investors across Bangladesh and provides multiple account types and digital channels. The website also presents 24/7 customer support as a headline service claim.

13. Head Office & Contact

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Office Hours	Sunday to Thursday, 9:30 AM – 5:00 PM